

Judy B. Lloyd

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Functional Specialties

**Government Affairs | Project Management | Public Policy Research & Evaluation |
Special Events | Development | Stakeholder Engagement | Content Marketing**

Professional Summary

Lloyd is a government affairs professional who enjoys access to numerous public policy officials due to her roles in government and politics. She has been appointed by two U.S. Presidents to executive positions in Washington, D.C. and California, serving three U.S. Cabinet Secretaries. She was named to two overseas U.S. diplomatic missions, to the Middle East, Russia and Eastern Europe.



Public Service

- **2015-2016.** Currently serve as Senior District Representative for the San Ramon Valley for [California State Senator Steve Glazer](#)
- **2016.** Currently serve as Program Manager for the [Measure J Congestion Relief Agency](#) (dba TRAFFIX), overseeing a \$2 million budget and managing customer relations, contracts and operations for a 1,650 customer base. Previously served as Vice Chairman of the TRAFFIX Citizens Advisory Committee, representing Contra Costa County (2013-2016). Served on the San Ramon Valley Unified School District on the Facilities Oversight & Advisory Committee (2009-2012).
- **2002-2006.** Chosen as the first woman representative of the U.S. Secretary of Labor in Region IX, based in San Francisco. Served Arizona, California, Hawaii and Nevada as the liaison with the U.S. Congress, state legislatures, county and local governments. Managed community outreach in four Western States and three U.S. territories. Oversaw departmental initiatives on high growth jobs, 21st century education preparedness, labor law compliance and statistics. Evaluated state legislation and supervised one contractor - a former state cabinet member who served as legislative analyst. Specific stakeholder population emphasis: women and minority-owned businesses and their workforces.
- **2005.** Served as Alternate Member of the California Coastal Commission.
- **2004.** Served as a Speaker / Trainer for "Partners in Participation", a U.S. State Department initiative in the Middle East. Attended delegation conference in Doha, Qatar during the inaugural mission for the initiative, directed by Secretary of State Colin Powell. Trained Arab women delegates from six countries on democracy, U.S. values, community and public service.

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- **2004.** Recipient of the Exceptional Achievement Award from U.S. Labor Secretary Elaine Chao. Led a crisis communications team during a wage investigation in the garment industry that restored back wages to 200 Asian immigrant workers.
- **1988-1992.** Special Assistant to the U.S. Senate Majority Leader in Washington, D.C. Served as the Majority Leader's liaison with the bipartisan congressional leadership and the White House on personnel matters. Played a significant role in appointing the first disabled member of the U.S. Civil Rights Commission. Named secretary to a U.S. Congressional Delegation mission that observed the fall of communism in six countries in 1991, visiting Russia, Czechoslovakia, Romania and Bulgaria.
- **1983-1986.** Served as Correspondence Officer in the Office of the U.S. Secretary of Agriculture in Washington, D.C. managing the overhaul of the department's response system for 40 agencies. Also served in the Office of Congressional Relations and was appointed by the U.S. Secretary of Agriculture to the Honor Awards Board (1990). Served as an aide to New York Congressman Sherwood Boehlert (1983).

Rock & Roll Politics: Met rock vocalist Steven Tyler in 1991 when Aerosmith was touring Italy. Saw the battlefield where Senator Bob Dole was injured in WWII the day before. Stayed with the U.S. Senate delegation and missed the concert.

Business / Professional Development

Lloyd is a small business owner and founded Altamont Strategies in 2009. The company offers maximum flexibility to its clients, focusing on government affairs, special events, development, project management, stakeholder engagement, and content marketing for social media campaigns.

- **2015.** Visiting Fall Fellow, [Dole Institute of Politics](#), University of Kansas. Created and conducted a six program series via live stream and You Tube: *First in their Class: Authentic Women and the Originality that Got Them There*, which featured remarkable national women role models in government and business.
- **2014-2015.** Core Project Consultant, [Institute for Advanced Technology & Public Policy at Cal-Poly San Luis Obispo](#). This non-partisan, self-supporting Institute promotes academic freedom and constructive engagement on cutting edge policy challenges facing California. I helped to create awareness, convene consequential meetings and encourage strategic partnerships.
- **1996-2008.** Co-owned Altamont Solutions; a custom software company in the health innovation space (2006-2008). Founded two businesses in Washington, D.C. and California, focused on corporate events, weddings, and trade association policy on Capitol Hill (1996-2002).

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Non-Profit Leader / Community Organizer

Lloyd has been a long-time community volunteer, mentor and advocate for small and women-owned businesses, innovation, law enforcement, veterans, cancer research and quality education.

- **2013-2016.** California Leadership Council, National Federation of Independent Business. Advise the state director on California regulatory policy and serve as a liaison with the Danville Area Chamber of Commerce, where I have been a member since 2012.
- **2010-2016.** Serve on the Board of Directors of the Lincoln Club of Northern California, whose prestigious members include former Secretaries of State George Shultz and Condoleezza Rice, Ambassador Tom Stephenson, investor Charles Schwab, and venture capitalist Bill Draper.
- **2010-2016.** Member, National Exchange Club of the San Ramon Valley (2010-2016), Sheriff's Posse of Contra Costa County (2012-2016) and 100 Club of Contra Costa County (2016).
- **2011-2016.** Advocacy Volunteer, Pancreatic Cancer Action Network. Advocate before Members of the Congressional Leadership in Washington, D.C. on cancer research after the passing of my mother in 2011.

Vice Presidential Advance: Organized a rally during the 2000 Presidential campaign in Pleasanton, California, featuring the soon-to-be Vice President of the United States. We had 72 hours' notice, it rained, and were able to turn out 5,000 people.

- **2004-2008.** Earned Media / Event "Welcome Home" Coordinator / Volunteer, Sentinels of Freedom Scholarship Fund. Served as mentor for a wounded veteran with traumatic brain injury and coordinated media and sponsorships for his welcome home ceremony.
- **2003-2014.** Chair, East Bay Regional Council, California Women Lead (2013). Served as a member of the board in the East San Francisco Bay for this statewide non-profit organization.

Author / Online Communicator

Lloyd has written online articles about the U.S. economy, caregiving technology, baby boomers and pop culture. Her work has been featured at Fox and Hounds Daily and SafeinHome. She served as founder and executive editor at [Thoughtful Women](#) (now [@LiftableOnline](#)).

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Stories Honoring My Italian Heritage: In her spare time, Lloyd is writing a book, Josephine's Petite Cucina, which includes stories of growing up Italian, family traditions, and recipes for Italian American home cooks. She is researching a cookbook featuring national Italian American politicians and their stories.

- **2013-2014.** Editor, columnist, and social media consultant for [SafeinHome](#), a company founded by Lloyd's husband. This innovative, new app in the care-at-home space offers family caregivers 24/7 access to real-time data about their aging parents living at home.

Special Awards / Recognition

- **2005.** Featured at Astra Women's Alliance in the book [Women Who Paved the Way](#)
- **2004.** Awarded Exceptional Achievement Award by U.S. Secretary of Labor Elaine Chao
- **2003.** Earned [San Francisco Business Times](#) Women of Distinction in Government & Politics Award

Education

1982. Bachelor of Science, Business Management & Marketing, Clarkson University, Potsdam, N.Y.

Personal

Wife to an amazing innovator in the medical and home care technology industry. Proud mother of a remarkable freshman at Texas Christian University studying business. Enjoy trips back to Capitol Hill in Washington, D.C., preparing exquisite seasonal and cultural dishes and pairing them with just the right wine, hiking, beaches, time with family, country music and classic rock & roll.

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