

Judy B. Lloyd

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Functional Specialties

Government Relations | Project Management | Public Policy Research & Evaluation | Stakeholder Engagement | Special Events | Development | Online Marketing

Professional Summary

Lloyd is a government relations professional and small business owner whose government and community service spans more than 30 years. She was appointed by two U.S. Presidents to executive positions in Washington, D.C. and California, serving three U.S. Cabinet Secretaries. She was selected for two U.S. diplomatic missions to the Middle East, Russia and Eastern Europe and served in 2015 as the fall fellow at the Dole Institute of Politics.



Experience

- **2015-Present.** Serve as Senior District Representative for the San Ramon Valley for California State Senator Steve Glazer, handling state and local government relations.
- **2016-Present.** Manage the Measure J Congestion Relief Agency (dba TRAFFIX), a joint partnership between Contra Costa County, the City of San Ramon, the Town of Danville, and the San Ramon Valley Unified School District. Serve as Secretary to the Board of Directors and program manager, overseeing a \$2 million budget, customer relations, contracts, and school bus operations for 1,700 customers.
- **2008-Present.** Founder and owner, **Altamont Strategies**. Current project: management of government agency cited above. Previous projects: advocacy, online communications, and fundraising for non-profit organizations and local officeholders. In 2008, ran for state legislature in California's 15th Assembly District (now AD16), raising \$500,000.
- **Fall 2015.** Visiting Fellow, **Dole Institute of Politics**, University of Kansas. Created and conducted a six-week program on campus, via live stream and on You Tube: *First in their Class: Authentic Women and the Originality that Got Them There*. The series featured remarkable national role models in government and business, including a high ranking White House official, a U.S. Ambassador, the former Under Secretary of State, a prominent California media strategist, and the Corporate Secretary of the Chevron Corporation.
- **2014-2015.** Core Project Consultant, **Institute for Advanced Technology & Public Policy** at Cal-Poly San Luis Obispo. Supported this non-partisan, self-supporting entity promoting academic freedom and constructive engagement on cutting edge policy challenges facing California. Created awareness, convened consequential meetings and encouraged strategic partnerships.

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- **2002-2006.** Appointed as the first woman representative of the U.S. Secretary of Labor in Region IX, serving Arizona, California, Hawaii and Nevada as the liaison with the U.S. Congress, state legislatures, county and local governments. Managed community outreach and oversaw departmental initiatives on high growth jobs, 21st century workforce preparedness, and labor law compliance. Researched state legislation, supervising one contractor (a former state cabinet member who served as legislative analyst). Conducted focus groups with women and minority-owned business stakeholders. Served as a trainer and member of the U.S. delegation for "Partners in Participation", an initiative of the U.S. State Department to expand diplomatic relations in the Middle East. Attended the inaugural conference in 2004 in Doha, Qatar, training Arab women delegates from six countries on democracy, U.S. values, community involvement and public service.
- **1996-2002.** Founded and owned a consulting company in Washington, D.C. and California that focused on trade association policy on Capitol Hill and corporate and private event planning. Consulted at National Grassroots on new market development for Wal-Mart Stores, Inc.
- **1992-1996.** Served as Director of External Affairs, Republican National Committee. Handled Cabinet Affairs, International Relations and White House Liaison. Managed a staff of seven.
- **1988-1992.** Special Assistant to the U.S. Senate Majority Leader in Washington, D.C. Served as the Majority Leader's liaison with the bipartisan congressional leadership and the White House on appointments. Played a significant role in appointing the first disabled member of the U.S. Civil Rights Commission. Named secretary to a U.S. Congressional Delegation mission that observed the fall of communism in six countries in 1991.
- **1986-1988.** Special Assistant to the Strategy Advisor on the Dole for President campaign.
- **1984-1986.** Appointed as Correspondence Officer in the Office of the U.S. Secretary of Agriculture in Washington, D.C. managing the overhaul of the department's response system for 40 agencies. Served in the Office of Congressional Relations and was appointed by the U.S. Secretary of Agriculture to the Honor Awards Board (1990).
- **1983.** Served as an aide to New York Congressman Sherwood Boehlert.

State & Federal Advocacy and Community Volunteerism

- **2013-Present.** California Leadership Council, National Federation of Independent Business. Advise the state director on California regulatory policy and serve as a liaison with the Danville Area Chamber of Commerce, where I have been a member since 2012.
- **2010-Present.** Serve on the Board of Directors of the Lincoln Club of Northern California, whose prestigious members include former Secretaries of State George Shultz and Condoleezza Rice, Ambassador Tom Stephenson, investor Charles Schwab, and venture capitalist Bill Draper.

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- **2010-Present.** Member, National Exchange Club of the San Ramon Valley (2010-2016), Sheriff's Posse of Contra Costa County (2012-2016) and 100 Club of Contra Costa County (2016).
- **2011-Present.** Advocacy Volunteer, Pancreatic Cancer Action Network. Advocate before Members of the Congressional Leadership in Washington, D.C. on cancer research funding.
- **2013-2016.** Served as Vice Chairman of the TRAFFIX Citizens Advisory Committee, representing Contra Costa County (2013-2016).
- **2009-2012.** Served on the San Ramon Valley Unified School District on the Facilities Oversight & Advisory Committee (2009-2012).
- **2005.** Served as Alternate Member of the California Coastal Commission.
- **2004-2008.** Media / Mentoring Team, [Sentinels of Freedom Scholarship Fund](#). Served as mentor for a wounded veteran with traumatic brain injury in Pleasanton, CA. Coordinated television and print media as well as sponsorships for his "welcome home" ceremony.
- **2003-2014.** Chair, East Bay Regional Council, [California Women Lead \(2013\)](#). Served as a member of the board in the East San Francisco Bay for this statewide non-profit organization.
- **2013-2014.** Editor, columnist, and social media consultant for [SafeinHome](#), a company managing care at home for seniors. This innovative app offers family caregivers 24/7 access to real-time data about their aging parents living at home.

Special Awards / Recognition

- **2005.** Featured at the Astra Women's Alliance Conference, Oakland, CA, for a special guest book signing for my chapter in the book [Women Who Paved the Way](#), by Dr. Elizabeth Kearney, Ph.D.
- **2004.** Awarded Exceptional Achievement Award by U.S. Secretary of Labor Elaine Chao. Led a crisis communications team during a wage investigation in the garment industry that restored back wages to 200 Asian immigrant workers.
- **2003.** [San Francisco Business Times](#) Women of Distinction in Government & Politics Award

Education

1982. Bachelor of Science, Business Management & Marketing, Clarkson University, Potsdam, N.Y.

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