

Judy B. Lloyd

Functional Specialties

Government Relations | Project Management | Public Policy Research & Evaluation | Stakeholder Engagement | External Affairs | Special Events | Development | Online Marketing

Judy Biviano Lloyd is a government, external affairs and community relations professional. She was appointed by two U.S. Presidents to executive positions in Washington, D.C. and California. Lloyd was selected for two U.S. diplomatic missions to the Middle East, Russia and Eastern Europe. She served as a Fall Fellow at the Dole Institute of Politics at the University of Kansas.



Experience

Senior District Representative, California State Senator Steve Glazer. Handle state and local government relations and constituent affairs and represent the Senator at public events (2015-Present).

Founder / Owner, Altamont Strategies. Currently manage government contracts. Previous projects include stakeholder advocacy, fundraising and representation for non-profits and local officeholders, 2008 to Present. Consequential projects include:

- **Program Manager, Measure J Congestion Relief Agency** (dba TRAFFIX); a traffic mitigation agency and joint powers authority between Contra Costa County, City of San Ramon, Town of Danville, and the San Ramon Valley Unified School District. Served as day-to-day manager and Secretary to the Board of Directors. Oversaw a \$2 million budget, customer relations, marketing, content management, agency contracts and school bus operations for 1,700 customers. Improved customer service, enforced contract adherence and increased pass sales through expertise in online marketing (2016-2018).
- **Visiting Fellow, Dole Institute of Politics, University of Kansas** (2015). Created and conducted a six-week program on campus live streamed on You Tube: *First in their Class: Authentic Women and the Originality that Got Them There*. The series featured remarkable national role models in government and business, including a high ranking White House official, a U.S. Ambassador, the former Under Secretary of State, a prominent California media strategist, and the Corporate Secretary of the Chevron Corporation.
- **Core Project Consultant, Institute for Advanced Technology & Public Policy, Cal-Poly San Luis Obispo.** Convened consequential meetings, created awareness, and built strategic partnerships for a non-partisan entity promoting academic freedom and constructive engagement on cutting edge policy challenges facing California from 2014-2015.
- **Editor / Columnist, SafeinHome.** Created and managed content for a company co-founded by my husband, that was recently named one of the top 35 health care start-ups.

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- **Founder, @ThoughtfulWomen.org**, an online brand focused on women. Served as Executive Editor, supervising 22 citizen journalists (2012-2013). Offered political commentary, health and beauty tips and food and recipe creations. The brand is now part of *Liftable Media*.
- **Candidate for CA State Legislature** (2007-2008) in #1 legislative target race (now AD16). Built a consequential coalition of business professionals, ran a great race and raised \$500,000.

Secretary's Representative, U.S. Secretary of Labor Region IX, (2002-2006). Served as the first woman appointed to serve Arizona, California, Hawaii and Nevada as the liaison with the U.S. Congress, state legislatures, county and local governments, 2002-2006. Managed community outreach and oversaw departmental initiatives on high growth jobs, 21st century workforce preparedness, and labor law compliance. Researched state legislation, supervising a legislative analyst. Conducted focus groups with women and minority-owned business stakeholders. Served as a trainer and member of the U.S. delegation for "Partners in Participation", an initiative of the U.S. State Department to expand diplomatic relations in the Middle East. Attended the inaugural conference in 2004 in Doha, Qatar, training Arab women delegates from six countries on democracy, U.S. values, community involvement and public service.

Founder, Biviano Lloyd Consulting, Washington, D.C. and California. (1996-2002). Focused on trade association policy on Capitol Hill and corporate and private event planning, including America's Clean Air Celebration Gala. Consulted at National Grassroots on new market development for Wal-Mart Stores, Inc.

Director of External Affairs, Republican National Committee (1992-1996). Handled Cabinet Affairs, International Relations, Special Projects and White House Liaison. Managed a staff of seven, 1992-1996.

Special Assistant, U.S. Senate Majority Leader Bob Dole, Washington, D.C. (1988-1992). Served as the Majority Leader's liaison with the bipartisan congressional leadership and the White House on appointments. Played a significant role in appointing the first disabled member of the U.S. Civil Rights Commission. Named secretary to a U.S. Congressional Delegation that observed the fall of communism in six countries in 1991.

Special Assistant, Vice Chairman for Strategy, Dole for President, Washington, D.C. (1986-1988).

Correspondence Officer, U.S. Department of Agriculture, Washington, D.C. (1984-1986). Managed the overhaul of the department's response system for 40 agencies. Served the Office of Congressional Relations (1983-1984) and was appointed by the U.S. Secretary of Agriculture to the Honor Awards Board (1990).

Correspondence Manager, Reagan-Bush '84 Campaign, Washington, D.C. (1984).

Staff Aide, Congressman Sherwood Boehlert (R-NY) (1983).

State and Federal Advocacy and Community Volunteerism

California Leadership Council, National Federation of Independent Business (2013-Present). Advise state director on California regulatory policy and serve as a liaison with NFIB Members.

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Board of Directors, The Lincoln Club of Northern California (2010-Present). Prestigious club includes former Secretaries of State George Shultz and Condoleezza Rice, Ambassador Tom Stephenson, investor Charles Schwab, former Chevron official Lydia Beebe and venture capitalist Bill Draper.

Member, 100 Club of Contra Costa County (2016-Present).

Member, Sheriff's Posse of Contra Costa County (2012-2016).

Member, Danville Area Chamber of Commerce (2012-Present).

Advocacy Volunteer, Pancreatic Cancer Action Network. Advocate before Members of Congress and the Congressional Leadership for cancer research funding for the deadliest cancers (2011-Present).

Vice Chairman, TRAFFIX Citizens Advisory Committee (2013-2016).

Member, National Exchange Club of the San Ramon Valley (2010-2016).

Member, San Ramon Valley Unified School District Facilities Oversight & Advisory Committee (2009-2012).

Alternate Member, California Coastal Commission (2005).

Media / Mentoring Team, Sentinels of Freedom Scholarship Fund. Served as mentor for a wounded veteran with traumatic brain injury in Pleasanton, CA. Coordinated television and print media as well as sponsorships for his "welcome home" ceremony (2004-2008).

Chair, East Bay Regional Council, California Women Lead (2013). Served as a member of the board in the East San Francisco Bay (2003-2014).

Special Awards / Recognition

Featured chapter, *Women Who Paved the Way*, a book by Dr. Elizabeth Kearney, Ph.D. (2005).

Recipient, Exceptional Achievement Award, U.S. Secretary of Labor Elaine Chao. Led a crisis communications team during a wage investigation in the San Francisco garment industry that restored back wages to 200 Asian immigrant workers (2004).

***San Francisco Business Times* Women of Distinction in Government & Politics** (2003).

Education

Bachelor of Science, Business Management & Marketing, Clarkson University, Potsdam, N.Y. (1982)