

# Judy B. Lloyd

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*Government Relations | Strategic Planning | External Affairs  
Project Management | Communications | Content Marketing  
Public Policy Research | Stakeholder Engagement | Advocacy  
Fundraising & Development | Events Management*



## Experience

**Senior District Representative, California State Senator Steve Glazer** (2015-Present). Represent the Senator at public events and handle state and local government relations, outreach and community engagement. Research and advise on innovation, business regulation and bipartisanship.

**Founder / Owner, Altamont Strategies.** (2008-Present). Manage government contracts, external affairs, special projects, stakeholder advocacy and fundraising campaigns. Projects include:

- **Program Manager, TRAFFIX** (2016-2018). Improved every aspect of the program in two years for a county and municipal traffic mitigation agency covering four jurisdictions. Served as Secretary to the Board of Directors and was responsible for a \$2 million budget, CRM, online marketing, content management, contract adherence and daily school bus operations.
- **Visiting Fellow, Dole Institute of Politics, University of Kansas** (2015). Created and presented a six-week communications program on campus that featured live streamed video interviews with remarkable national role models in government and business.
- **Core Project Consultant, Institute for Advanced Technology & Public Policy, Cal-Poly San Luis Obispo.** (2014-2015). Convened consequential meetings, created awareness and forged strategic business partnerships for a non-partisan entity promoting academic freedom and constructive engagement.
- **Editor / Columnist, SafeinHome** (2014-2015). Created social media content for a company co-founded by my husband, that was recently named one of the top 35 health care start-ups.
- **Founder & Executive Editor, @ThoughtfulWomen.org** (Now at *Liftable Media*) (2012-2013). Created engaging online digital content on social media platforms that inspired women. Supervised 22 citizen journalists.
- **Candidate for State Legislature** (2007-2008). Built a consequential coalition of business professionals and raised \$500,000 in California's #1 legislative target race for Assembly.

**Secretary's Representative, U.S. Secretary of Labor Region IX,** (2002-2006). Served as first woman appointed to represent the Secretary in four Western States. Chief liaison with U.S. Congress, state legislatures, county and local governments. Managed internal and external affairs, overseeing initiatives on high growth jobs, workforce preparedness and labor law compliance. Major area of focus: women and minority-owned businesses. Earned the Exceptional Achievement Award from the Secretary of Labor.

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**Founder, Biviano Lloyd Consulting**, Washington, D.C. and California. (1996-2002). Managed trade association policy on Capitol Hill and corporate and private event planning, including America's Clean Air Celebration Gala. Consulted at National Grassroots on new market development for Wal-Mart Stores, Inc.

**Director of External Affairs, Republican National Committee** (1992-1996). Served on senior staff, handling Cabinet Affairs, 2<sup>nd</sup> Lady political travel, International Relations, Special Projects, Cabinet Speaker's Bureau and White House Liaison. Identified strategic speaking opportunities, managing a staff of seven.

**Special Assistant, U.S. Senate Majority Leader Bob Dole**, Washington, D.C. (1988-1992). Majority Leader's chief advisor on Presidential appointments and liaison with the bipartisan congressional leadership. Enabled appointment of the first disabled member of the U.S. Civil Rights Commission. Named secretary to a U.S. congressional delegation observing the fall of communism in six countries (1991).

**Special Assistant, Vice Chairman for Strategy, Dole for President**, Washington, D.C. (1986-1988). Served as an advisor on public polling, handling sensitive strategic communications with campaign leadership.

**OSEC Correspondence Officer / Office of Congressional Relations, U.S. Department of Agriculture**, Washington, D.C. (1984-1986). Managed overhaul of the USDA response system for 40 agencies. Staffed Office of Congressional Relations. Appointed to U.S. Secretary of Agriculture Honor Awards Board (1990).

**Correspondence Manager, Reagan-Bush '84 Campaign**, Washington, D.C. (1984).

**Staff Aide, Congressman Sherwood Boehlert** (R-NY), Washington, D.C. (1983).

## *Special Awards / Recognition*

**Featured in *Women Who Paved the Way***, a book by Dr. Elizabeth Kearney, Ph.D. (2005) in chapter entitled "She Can't Resist a Challenge".

**Recipient, Exceptional Achievement Award, U.S. Secretary of Labor Elaine Chao**. Led crisis communications team, engaging federal and state employees during a wage investigation in the San Francisco garment industry that restored back wages to 200 Asian immigrant workers (2004).

**Member, U.S. Delegation, Partners in Participation**, a U.S. State Department initiative to expand diplomatic relations in the Middle East. Appeared at the inaugural conference in 2004 in Doha, Qatar, training Arab women delegates from six countries on democracy, U.S. values and public service.

**Cortland High School Wall of Fame**, Cortland, NY (2004).

***San Francisco Business Times Women of Distinction in Government & Politics*** (2003). Advocated for workplace flexibility in the federal workplace.

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## Advocacy and Community Volunteerism

California Leadership Council, National Federation of Independent Business (2013-Present)  
Board of Directors, The Lincoln Club of Northern California (2010-Present)  
Member, 100 Club of Contra Costa County (2016-Present)  
Member, Sheriff's Posse of Contra Costa County (2012-Present)  
Member, Danville Area Chamber of Commerce (2012-Present)  
Member, National Exchange Club of the San Ramon Valley (2010-Present)  
Advocate before U.S. Congress, Pancreatic Cancer Action Network (2011-Present)  
Vice Chairman, TRAFFIX Citizens Advisory Committee (2013-2016)  
Member, San Ramon Valley Unified School District Facilities Oversight & Advisory Committee (2009-2012)  
Alternate Member, California Coastal Commission (2005)  
Media & Mentoring Team, Sentinels of Freedom Scholarship Fund (2004-2008)

## Education

Bachelor of Science, Business Management & Marketing, Clarkson University, Potsdam, N.Y. (1982)

## Personal

Married to entrepreneur and CTO Tim Lloyd, founder of [SafeinHome](#).

Mom to Michael Lloyd, business major at Texas Christian University.

Love classic rock, country music, baseball, food and wine pairings, hiking and nature.