

Judy B. Lloyd

Government Relations | Public Affairs | Community Engagement | Project Management | Public Policy Research & Advocacy | Fundraising & Development



Experience

Senior District Representative, California State Senator Steve Glazer (2015-Present). Represent the Senator at public events. Handle local government relations, outreach and community engagement. Research public policy and serve as a liaison on regional business and innovation issues.

Founder / Owner, Altamont Strategies. (2009-Present). Manage government contracts, external affairs, special projects, stakeholder advocacy and fundraising campaigns. Projects include:

- **Community Relations Consultant** (2019-2020). Campaign Manager for the successful Measure Y land use referendum campaign in Danville (March 2020). Freelance contractor for local community engagement & public relations campaigns.
- **Project Manager** (2019-2020) for fundraising, community engagement and development for the San Ramon Eagle, a bronze public art piece to be placed in a new public park in San Ramon, CA.
- **Program Manager, TRAFFIX** (2016-2018). Improved every aspect of a county and municipal traffic mitigation agency, covering four jurisdictions, including Contra Costa County. Served as Secretary to the Board of Directors and was responsible for a \$2 million budget, CRM, online marketing, content management, contract adherence and daily school bus operations.
- **Visiting Fellow, Dole Institute of Politics, University of Kansas** (2015). Created and presented a six-week communications program on campus that featured live streamed video interviews with remarkable national role models in government and business.
- **Core Project Consultant, Institute for Advanced Technology & Public Policy, Cal-Poly San Luis Obispo.** (2014-2015). Convened consequential meetings, created awareness and forged strategic business partnerships for a non-partisan entity promoting academic freedom and constructive engagement.
- **Editor / Columnist, SafeinHome** (2014-2015). Created social media content for a company co-founded by my husband, that was recently named one of the top 35 health care start-ups.
- **Founder & Executive Editor, @ThoughtfulWomen.org** (Now at *Liftable Media*) (2012-2013). Created engaging online digital content on social media platforms that inspired women. Supervised 22 citizen journalists.
- **Candidate for State Legislature** (2007-2008). Built a consequential coalition of business professionals and raised \$500,000 in California's #1 legislative target race for Assembly.

Judy B. Lloyd

Secretary's Representative, U.S. Secretary of Labor Region IX, (2002-2006). Presidential appointee and the first woman to represent the Labor Secretary in four Western States. Chief liaison with U.S. Congress, state legislatures, county and local governments. Managed internal and external affairs, overseeing high growth initiatives with a focus on minority- and women-owned business.

Founder, Biviano Lloyd Consulting, Washington, D.C. and California. (1996-2002). Managed trade association policy on Capitol Hill and corporate and private event planning, including America's Clean Air Celebration Gala. Consulted at National Grassroots on new market development for Wal-Mart Stores, Inc.

Director of External Affairs, Republican National Committee (1992-1996). Served on senior staff, handling Cabinet Affairs, 2nd Lady political travel, International Relations, Special Projects, Cabinet Speaker's Bureau and White House Liaison. Identified strategic speaking opportunities, managing a staff of seven.

Special Assistant, U.S. Senate Majority Leader Bob Dole, Washington, D.C. (1988-1992). Chief advisor on Presidential appointments; liaison with the bipartisan congressional leadership. Enabled appointment of the first disabled member of the U.S. Civil Rights Commission. Named secretary to a U.S. congressional delegation observing the fall of communism in six countries (1991).

Special Assistant, Vice Chairman for Strategy, Dole for President, Washington, D.C. (1986-1988). Served as an advisor on public polling, handling sensitive strategic communications with campaign leadership.

Correspondence Officer / Office of Congressional Relations, U.S. Department of Agriculture, Washington, D.C. (1984-1986). Presidential appointment; managed overhaul of the USDA response system for 40 agencies for the Secretary of Agriculture. Served in the Office of Congressional Relations.

Correspondence Manager, Reagan-Bush '84 Campaign, Washington, D.C. (1984).

Staff Aide, Congressman Sherwood Boehlert (R-NY), Washington, D.C. (1983).

Special Awards / Recognition

Honoree, Contra Costa Commission for Women & Girls, Hall of Fame (Induction - August 2020).

Featured in *Women Who Paved the Way*, a book by Dr. Elizabeth Kearney, Ph.D., in a chapter entitled "She Can't Resist a Challenge" (2005).

Recipient, Exceptional Achievement Award, U.S. Secretary of Labor Elaine Chao. Led crisis communications team, engaging federal and state employees during a wage investigation in the San Francisco garment industry that restored back wages to 200 Asian immigrant workers (2004).

Member, U.S. Delegation, Partners in Participation, a U.S. State Department initiative to expand diplomatic relations in the Middle East. Appeared at the inaugural conference in Doha, Qatar, training Arab women delegates from six countries on democracy, U.S. values and public service (2004).

Judy B. Lloyd

San Francisco Business Times Women of Distinction in Government & Politics (2003). Advocated for workplace flexibility in the federal workplace.

U.S. Department of Agriculture, Secretary's Honor Awards Board, Washington, D.C. (1990).

Cortland High School, Wall of Fame, Cortland, NY (Inducted 2004).

Advocacy and Community Volunteerism

Board of Directors & Member, Impact 100 – East Bay (2019-Present)

California Leadership Council, National Federation of Independent Business (2013-Present)

Vice President, National Exchange Club of the San Ramon Valley (2010-Present)

Board of Directors, The Lincoln Club of Northern California (2010-Present)

Member, 100 Club of Contra Costa County (2016-Present)

Member, Sheriff's Posse of Contra Costa County (2012-Present)

Member, Danville Area Chamber of Commerce (2012-Present)

Member, National Italian American Foundation (2010-Present)

Member, Italian Catholic Federation, St. Isidore's Catholic Church (2019-Present)

Advocate before U.S. Congress, Pancreatic Cancer Action Network (2011-Present)

Vice Chairman, TRAFFIX Citizens Advisory Committee (2013-2016)

Member, San Ramon Valley Unified School District Facilities Oversight & Advisory Committee (2009-2012)

Alternate Member, California Coastal Commission, Governor's Appointment (2005)

Media & Mentoring Team, Sentinels of Freedom Scholarship Fund (2004-2008)

Education

Bachelor of Science, Business Management & Marketing, Clarkson University, Potsdam, N.Y. (1982)

Personal

Married to Tim Lloyd, entrepreneur and Chief Technical Officer, [SafeinHome](#).

Mom to Michael Lloyd, business and finance major at Texas Christian University, Class of 2020.

Love classic rock & country music, football, baseball, food & wine pairings, hiking & nature.