

Judy B. Lloyd

P.O. Box 1803 | Danville | CA 94526 | 925.989.0100 | judy@altamontstrategies.com

**Government Relations | Public Affairs | Community Engagement
Strategic Planning | Communications | Marketing | Public Policy Research
Public Speaking | Business Advocacy | Fundraising & Development**



Professional Experience

Danville Area Chamber of Commerce

Dec 2020 – Jan 2025

President & CEO

- Provided strategic direction, increasing business and non-profit membership each year through targeted outreach to business owners, community leaders and innovators.
- Selected as Vice Chair, [California Chamber of Commerce Small Business Policy Council](#) (2024).
- Served as chief spokesman for the Chamber, handling all media relations.
- Reinvigorated online communications, working with a social media & videography team to upgrade digital advertising, website communications & marketing, increasing engagement 200%. Created the Chamber's [new digital magazine](#), authoring two editions.
- Advocated for business & government collaboration, crafting a successful, focused outreach campaign to keep restaurants open and equipped during the pandemic and its aftermath.
- Created a fiscal sponsorship partnership with [Three Valleys Community Foundation](#) to support community programming, offering tax-deductible gifts for educational and community engagement.
 - Founded the [Women's Enterprise Initiative](#), an educational leadership training and mentoring program for women-owned business and non-profit leaders. Led six sessions with industry experts.
 - Created a [youth mental health initiative](#), conducting public forums for students and parents during the pandemic. This partnership raised \$44,000 for local non-profit organizations serving youth in 2022-2023, through a field of interest fund.

California State Senator Steve Glazer

May 2015 – Nov 2020

Senior District Representative

- Built trusted partnerships representing the Senator at public events, handling local government relations, business outreach, economic development & community engagement.
- Researched legislative policy proposals, serving as the liaison on Tri-Valley business and innovation.

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Altamont Strategies

Jan 2009 - Present

Owner & President

- Successfully serve clients through targeted government relations campaigns, project management, stakeholder advocacy, coalition building, community outreach, fundraising and development.

Clients include:

- State legislators & city council candidates
- A San Francisco Bay Area Homebuilder
- A nationally-acclaimed bronze sculpture artist
- A public transportation agency
- An advanced technology and public policy institute in the Cal State system
- A telecommunications company
- An online women's magazine for a national media company
- A company handling remote support for adults with developmental disabilities

Dole Institute of Politics, University of Kansas

July 2015 – Dec 2015

Fall Fellow

- Developed and presented a six-week program on campus, featuring live video interviews with six nationally-known remarkable women in government, politics and business, including the Under Secretary of State, a U.S. Ambassador, the White House Tour Office Director, a California Public Relations Executive, and the first woman Corporate Secretary of Chevron Corporation.

California State Legislature

Aug 2006 – June 2008

Candidate for Office

- Built a consequential coalition of business professionals, association leaders, and statewide leaders, raising \$500,000 in California's #1 legislative target race for Assembly.

U.S. Department of Labor

Jan 2002 – May 2006

Secretary's Representative, Western Region

- Served as a Presidential appointee and the first woman to represent the U.S. Labor Secretary in four Western States (CA, AZ, HI, NV)
- Liaison with the U.S. Congress, state legislatures, county and local governments.
- Managed internal and external affairs, overseeing high growth initiatives with a focus on minority- and women-owned business.
- Crafted an educational program series for businesses in target legislative districts. Coordinated a presence for state and regional business associations, legislators, federal and state labor officials.

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Biviano Lloyd Consulting, Washington, D.C. and California
Founder & President

1996 – 2001

- Managed trade association advocacy on Capitol Hill for several organizations.
- Handled corporate and private event planning, including America’s Clean Air Celebration Gala, featuring the President of the U.S. and U.S. Senate Leadership.
- Project manager for new market development for Wal-Mart Stores, Inc., in two states.

Republican National Committee
Director of External Affairs

1992 – 1996

- Executive staff member, handling Cabinet Affairs, the Second Lady’s political travel, International Relations, Special Projects and White House Liaison. Identified strategic speaking opportunities, managing a staff of seven.

U.S. Senate Majority Leader Bob Dole, Washington, D.C.
Special Assistant

1988 – 1992

- Chief advisor on Presidential appointments, serving as the liaison with the bipartisan congressional leadership. Orchestrated the appointment of the first disabled member of the U.S. Civil Rights Commission.
- Named secretary to a U.S. congressional delegation observing the fall of communism in six countries (1991).
- Traveled with the Senator to targeted U.S. Senate and U.S. House Districts, in support of candidates.

Bob Dole for President, Washington, D.C.
Special Assistant to the Vice Chairman for Strategy

1986 – 1988

- Served as an advisor and scheduler, handling sensitive strategic communications with campaign leadership and analyzing public polling trends.

Office of the Secretary, U.S. Department of Agriculture Washington, D.C.
Office of Congressional Relations | Correspondence Officer

1985 – 1986

- Presidential appointment; managed overhaul of the USDA response system for 40 agencies for the U.S. Secretary of Agriculture.
- Served in the Office of Congressional Relations, handling commodity market releases, requiring a Top-Secret clearance.

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Reagan-Bush '84 Campaign, Washington, D.C. 1983 – 1984
Correspondence Manager & Advance

- Handled correspondence for the Campaign Manager and Deputy Campaign Manager and coordinated Presidential re-election announcement activities on-site in Washington, D.C.

Congressman Sherwood Boehlert (R-NY), Washington, D.C. 1983
Staff Aide

- Handled White House Tour requests, processed correspondence, served as receptionist.

Special Awards & Recognition

Inducted into the Contra Costa Women's Hall of Fame 2020

Featured in *Women Who Paved the Way*, a book by Dr. Elizabeth Kearney, Ph.D. 2015

- Chapter title: "She Can't Resist a Challenge"

Exceptional Achievement Award, U.S. Secretary of Labor Elaine Chao 2004

- Led crisis communications team, engaging federal and state employees during a wage investigation in the San Francisco garment industry that restored back wages to 200 Asian immigrant workers.

Member, U.S. Delegation, Partners in Participation 2004

- Appointed to a U.S. State Department initiative to expand diplomatic relations in the Middle East. Appeared at the inaugural conference in Doha, Qatar, training Arab women delegates from six countries on democracy, U.S. values and public service.

Cortland High School, Wall of Fame Inductee 2004
Cortland, New York

***San Francisco Business Times* Women of Distinction in Government & Politics** 2003

- Advocated for workplace flexibility in the federal workplace.

U.S. Department of Agriculture, Secretary's Honor Awards Board 1990
Washington, D.C.

- Selection committee for the USDA Honor Awards Ceremony

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Volunteerism & Community Service

- **Board of Directors, Three Valleys Community Foundation** (2022 – Present)
- **California Leadership Council, National Federation of Independent Business** (2013-Present)
- **Vice President, National Exchange Club of the San Ramon Valley** (2010-Present)
- **Board of Directors, The Lincoln Club of Northern California** (2010-Present)
- **Member, National Italian American Foundation** (2010-Present)
- **Member, Sheriff's Posse of Contra Costa County** (2012-Present)
- **Member, Danville Area Chamber of Commerce** (2012-Present)
- **Member, Italian Catholic Federation, Branch 352** (2019-Present)
- **Advocate before U.S. Congress, Pancreatic Cancer Action Network** (2011-Present)
- **Vice Chairman, TRAFFIX Citizens Advisory Committee** (2013-2016)
- **Member, San Ramon Valley Unified School District Facilities Oversight Committee** (2009-2012)
- **Alternate Member, California Coastal Commission, Governor's Appointment** (2005)
- **Media & Mentoring Team, Sentinels of Freedom Scholarship Fund** (2004-2008)

Education

- **Bachelor of Science, Business Management & Marketing, Clarkson University**

Personal

- Lloyd's passions include hiking, wine pairings with Italian and Sicilian dishes; Italian and Sicilian heritage, the New York Yankees, the Washington Commanders, and TCU football.
- She is married to Tim Lloyd; a technology entrepreneur whose company offers remote technology support for adults with developmental disabilities. Her son, Michael, is a financial industry executive who graduated with honors from Texas Christian University.