

Judy B. Lloyd

(925) 989 – 0100 | Judy@AltamontStrategies.com | Danville, CA

GOVERNMENT AFFAIRS | PUBLIC RELATIONS

CAREER OBJECTIVE

Seeking a leadership role in **Government Affairs or Public Relations** within the public or private sector that shapes policy, strengthens strategic partnerships, and delivers meaningful, measurable outcomes.

MAJOR ACCOMPLISHMENTS

Dynamic, results-oriented Government and Public Affairs professional with over 20 years of experience driving public policy, strategic advocacy, and stakeholder engagement. Skilled at navigating complex political landscapes and aligning public and private sector interests to achieve impactful outcomes.

- **Secured over \$3.5 million** in funding through strategic relationship-building, campaign development, and fundraising efforts supporting political candidates, non-profits, and community initiatives.
- **Directed high-impact advocacy campaigns** for clients in housing, transportation, media, telecommunications, small business, and public policy, resulting in expanded visibility, policy engagement, and cross-sector collaboration.
- **Founded and launched** the Women's Enterprise Initiative, providing leadership development, mentorship, and training for 24 women business and nonprofit leaders in 2024.
- **Created and led** a youth mental health initiative and field of interest fund during the COVID-19 pandemic, facilitating educational forums and raising funds to support regional non-profit organizations.
- **Established a fiscal sponsorship partnership** with a regional foundation to facilitate tax-deductible community giving and expand access to educational and civic programming.
- **Led a pandemic business recovery campaign**, keeping dozens of local restaurants and small businesses open by coordinating targeted advocacy and resource access.
- **Increased digital engagement by 200%** at the Danville Area Chamber of Commerce through strategic media upgrades, launching a digital magazine, and leading all marketing, communications, and public relations efforts.
- **Appointed Vice Chair**, California Chamber of Commerce Small Business Policy Council (2024), advocating for pro-business legislation and small enterprise policy solutions statewide.
- **Built strategic coalitions and stakeholder alliances** to support legislative, economic development, and public-private initiatives across the Tri-Valley and greater Contra Costa region.
- **Served as a senior advisor to U.S. Senate Majority Leader Bob Dole**, leading appointments strategy, including the appointment of the first disabled American to the U.S. Civil Rights commission, as part of the bipartisan congressional leadership. Supported international diplomacy, including participation in a U.S. delegation observing the fall of communism in six countries and a U.S. State Department initiative to train Arab women in public service.
- **Selected for two senior federal appointments** supporting high-level federal Presidential initiatives, serving as the public face of the U.S. Labor Secretary. Led the overhaul of a multi-agency response system for the U.S. Department of Agriculture, managed sensitive congressional communications requiring Top-Secret clearance, and coordinated national campaign announcement activities in Washington, D.C.

PROFESSIONAL EXPERIENCE

Altamont Strategies | Jan 2009 – Present

Founder & President

Established and lead a strategic government and public affairs consultancy firm. Provide clients with tailored solutions in legislative strategy, public-private partnerships, regulatory navigation, and stakeholder alignment.

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Guide messaging, engagement, and positioning strategies that help clients gain influence and visibility with decision-makers.

Danville Area Chamber of Commerce | Dec 2020 – Jan 2025

President & CEO

Directed and implemented mission-focused initiatives for a regional business association, advancing the Chamber's policy agenda and economic growth initiatives. Oversaw government relations, strategic communications, community and member engagement. Collaborated with civic partners at every level of government and elevated the Chamber's regional impact and digital presence.

California State Senator Steve Glazer – District Office | May 2015 – Nov 2020

Senior District Representative

Served as key community liaison and policy advisor in a high-impact legislative district. Managed constituent relationships, engaged with business and civic leaders, and supported legislative, economic development and innovation initiatives across the Tri-Valley region in Alameda and Contra Costa County.

Dole Institute of Politics, University of Kansas | July 2015 – Dec 2015

Fall Fellow

Developed and led a six-week on-campus program featuring live video interviews with six nationally recognized women leaders, including the U.S. Under Secretary of State, a U.S. Ambassador, the White House Tour Office Director, a top California public relations executive, and Chevron's first female Corporate Secretary.

California State Legislature | Aug 2006 – Jun 2008

Candidate for State Assembly Office

Ran a top-tier campaign in California's most competitive Assembly district. Built a broad base of grassroots and statewide support. Developed comprehensive platforms on economy, education & government reform.

U.S. Department of Labor | Jan 2002 – May 2006

Secretary's Regional Representative - Western Region (CA, AZ, HI, NV)

First woman to serve as a Presidential appointee representing the U.S. Labor Secretary in the Western Region. Advanced federal workforce development policies, promoted regulatory education, and led cross-agency outreach initiatives with an emphasis on small business, women, and minority entrepreneurship.

EDUCATION

Bachelor of Science, Business Management & Marketing

Clarkson University

AWARDS & HONORS

- **Contra Costa Women's Hall of Fame**, Inductee (2020)
- **Exceptional Achievement Award**, U.S. Secretary of Labor Elaine Chao (2004)
- **San Francisco Business Times** Women of Distinction in Government & Politics (2003)
- Featured in ***Women Who Paved the Way*** by Dr. Elizabeth Kearney (2015)

COMMUNITY LEADERSHIP & BOARD SERVICE

- Board of Directors, Three Valleys Community Foundation (2022–Present)
- California Leadership Council, National Federation of Independent Business (2013–Present)
- Board Member, Lincoln Club of Northern California (2010–Present)
- Vice President, National Exchange Club of the San Ramon Valley (2010–Present)
- Advocacy Leader, Pancreatic Cancer Action Network (2011–Present)
- Former Alternate Member, California Coastal Commission (Appointed 2005)