

Judy B. Lloyd

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Judy B. Lloyd is a nationally recognized, award-winning strategist, civic leader, and dynamic public speaker with more than 20 years of leadership across government, public policy, advocacy, and community engagement.

She is known for translating complex policy into action—helping leaders build coalitions, strengthen communities, and communicate effectively.

Judy's career began in Washington, D.C; serving on the staff of her local Congressman. At age 25, she was appointed by the President to a consequential role in the congressional affairs office at the U.S.D.A.

She later served on Capitol Hill in the Office of the U.S. Senate Majority Leader as a senior advisor, leading the campaign to appoint the first person with a disability to the U.S. Commission on Civil Rights.

Now based in California, Judy brings inside-Washington insight and practical experience as a small business owner and Tri-Valley community leader.

She was the first woman to serve as a Presidential appointee representing the U.S. Labor Secretary in the Western Region—earning the Exceptional Achievement Award and recognition by the *San Francisco Business Times* as their Woman of Distinction in Politics & Government. In 2020, she was inducted into the Contra Costa Women's Hall of Fame.

One of her proudest accomplishments was serving as a Fall Fellow at the Dole Institute of Politics, where she developed and led a six-week on-campus live video program featuring six nationally recognized women leaders, including the U.S. Under Secretary of State, a U.S. Ambassador, the White House Tour Office Director, a top California public relations executive, and Chevron's first female Corporate Secretary.

She served as CEO of a local Chamber of Commerce during the pandemic and worked as senior staff to a California State Senator. She currently serves on the California Leadership Council for the [National Federation of Independent Business](#). She also serves on several nonprofit boards, including [Three Valleys Community Foundation](#) and the [Exchange Club of the San Ramon Valley](#).

Judy has owned her own business for 18 years. Through her business and volunteer leadership, she's been grateful to help raise more than \$3M in support of causes she is passionate about. Learn more about her work at [Altamont Communications Strategies](#).

Judy hosts the newly-launched [Purple Inspiration Podcast](#), spotlighting remarkable women and community leaders who don't just talk about change—they drive it.

